

# July 2016 Meeting Agenda - Brookings Futbol Club Board of Directors

Monday, July 18, 2016 3:20 PM

## Agenda:

- Change in competitive fees
- Direct Marketing / Mailing - cost
- BFC calendar
- Fall programming for 11yr olds - Sheri was looking into how many kids would be effected.
- We need Confirmation or Discussion on Salaries - from Executive Meeting.
- Mike V - Summer players registering in the Fall

## Board Members and Administrators Present

<input checked="" type="checkbox"/> Darrin Weber	<input checked="" type="checkbox"/> Casey Sampson	<input checked="" type="checkbox"/> Cindy Harms
<input type="checkbox"/> Teresa Conrad	<input type="checkbox"/> Chris Larson	<input checked="" type="checkbox"/> Kim Lietz
<input checked="" type="checkbox"/> Sheri Heinz	<input type="checkbox"/> Sean Mallet	<input checked="" type="checkbox"/> Amber Carda
<input checked="" type="checkbox"/> Michelle Friedrich		

## Guests Present

Anne Werpy	Joy Jensen	David Peters

## Opening:

The regular meeting of the Brookings Futbol Club was called to order at 7:34PM on 18 Jul 2016 in Brookings Library by Darrin Weber .

## Approval of Agenda

The agenda was unanimously approved as distributed.



## Approval of Minutes

The minutes of the previous meeting were unanimously approved as distributed.  
Cindy motion to approve, second Amber.

## Open Issues

Summarize the discussion for each existing issue, state the outcome and assign any action item.

- Change in competitive fees
  - No update/progress provided at the time of the meeting.
  - Competitive registration will open in October.
  - Revisit in August
- Direct Marketing / Mailing - cost
  - Cindy has provided information to Sheri on options with Square 1.
  - Sean also has other options being considered.

- Direct Marketing / Mailing - cost
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  - Sean also has other options being considered.
  - Would like to make a decision in August if we can do a mailer
  - Fall league deadline is August 16th. This would be the direct target for this mailing to the Brookings area.
  - Sheri would like to just use Square 1 for this mailing so we can get something out for this Fall League Season.
  - Sheri will email the cost, if reasonable going to just get this going. If it seems unreasonable Sheri will email board for review and approval
- BFC calendar
  - Darrin would like to see a calendar developed to help us remember what events are going coming up.
  - Mike V will look into options using cloud based OneNote.
- Fall programming for 11yr olds - Sheri was looking into how many kids would be effected.
  - In the past we have been flexible on letting players go with their grade. Assuming we would follow this again if requested.
- We need Confirmation or Discussion on Salaries - from Executive Meeting.
  - Hold salaries of Admin and Treasurer as is.
  - Proposal to increase for Coaching/Technical staff
    - \$2/hr rate increase for each coaching level based on years and liscense level.
    - Tech director salary increase to \$13,750 - 10% increase
    - Move the AGC increase to \$20,900 - 10% increase
  - Proposal for increase is based on suggestion from Brock.
  - Board would like to review again mid-year.
  - Select advisory committee will need to review additional proposal for reimbursement for mileage. None is provided at this time.
  -  • Motion to approve salary proposal - Casey motion, Cindy second. Approved unanimously.
  - Brock would like \$6,000 again this year for additional training/education of coaching staff.
    - Believes there will be two this coming year but unsure at this time.
    - At this time would like budget approval - the people that attend will be determined and brought to the board for notification purposes.
    - Different levels have different costs associated with them. This proposal \$6k is a good rough number right now that should cover two to three people a year.
    -  • Motion made by Casey to approve \$6k for coaching education. Second by Amber. Passed unanimously.
- Mike V - Summer players registering in the Fall
  - Proposal to open Summer only registration in the fall. This would allow managers to communicate to these summer only families in that Jan-Mar timeframe when we are committing to outdoor events.
  - Managers will be asked to mention something to their teams now in some kind of closing email for the season. Pushing the summer only to consider this and listing off reasons. Mainly to give visibility.
  - Next month this proposal will be framed up. Teresa
    - How much do we ask - half, \$25 other? Perhaps an early bird discount.

## New Business

Summarize the discussion for new issues, state the next steps and assign any action item.

- Treasurer Report
  - Approval to upgrade QuickBooks
    - \$234.25 for upgrade to Pro2016. Local version

- Asked to investigate if online vs desktop. Kim to report back in August.
  
- ~~SD Unemployment~~ – Kim asked to table for this meeting.
- Fishback income
  - \$676.35 Rummage
  - \$428.41 Snow Cone
  - \$496.19 T-shirt
  - Concessions unknown at this time.
  
- Administrator's Report – (Sheri)
  - SDSSA Update
    - Fees are unknown at this time but suspect a raise.
    - This will be discussed at November meeting to be implemented perhaps in December.
    - November or December agenda item
  - League One buy out and changing to Affinity
    - Our contract is complete May of 2018
    - \$9,000 for our BFC buyout from League One
    - The fall registration will go into Affinity.
    - If we do not do buy out
      - ◆ We will pay League One fees( ~\$5 a transaction) on top of Affinity fees \$2 per player and \$11 to state per player.
    - Affinity fee
      - League \$2 will cover the year
      - Club \$2 will cover the year.
    - Fee discussion for next month the additional \$2 to enter in Affinity and the current League one transaction fees.
  
- Technical Director – (Brock)
  - Thank you for investing in the coaches with the increase.
  - Training to game ratio
    - About 3 events to training during indoor season. Inverted from desired ratio.
    - Facilities has been limiting factor in the past to getting more training sessions.
  - Considering proposal that we include the U8 are included in competitive pool as "**training only**".
  - Feedback welcomed.
    - David Peters - love the idea to get them started earlier.
    - Why this age? Would like to provide more than skill school for this group the year before they can go to competitions.
    - Need to make sure we don't forget to have a facility and coach for those weekends there is an event the U8s wouldn't attend.
    - What is the answer when the 9 and 10 are short and need a few players for an event? If really short on numbers we would probably not go to event with that age group.
    - What about points? Competitive fees cover today home tournaments and training sessions. Could consider pulling out fees associated with home tournaments and not have points.
  - Select update
    - Watertown voted to approve staying with Select.
    - Will be U13 and up.
    - No try-outs
    - Categorized events
      - Community based - Communities home tournament will field home team.

- Selection based events/tiered - kids chosen for top level competition.
  - Balanced or Intermixed - Groups would be mixed but teams would be tiered to appropriate level of the tournament.
- Watertown will bring forward 4 coaches and Brookings 6 coaches. TBD who this will be.
- This would adjust BFC competitive to U8 to U12. Considering the above U8 too.
- This is still a work in progress.
- U10G broke juggle club record by getting 67.
  
- President's Report – *(Darin)*
  - Thank you to Cindy and Chris for their time on the board.
  - Focusing on our players, coaches and facilities is what Darrin would like to foster.
  - Still sending the outdoor goals for \$50/piece.
  - Julia Fund - quick idea for rummage sale brought in close to \$700. Also Dakotah Bank and
  
- VP Event's Report – *(Casey)*
  - No report due to time
  
- VP League's Report – *(Cindy)*
  - No report due to time
  
- VP Competitive's Report – *(Teresa)*
  - No report due to time
  
- VP Development's Report – *(Amber)*
  - No report due to time
  
- Past President's Report – *(Sean)*
  - No report due to time

## Agenda for Next Meeting

- Change in competitive fees - Teresa
- OneNote to be used for Board - what is best method to save for all to access? - Mike
- Summer Registration in Fall Proposal - Teresa
- Direct Marketing/Mailing - Sheri
- BFC Calendar - Mike
- Quickbooks Online vs. Desktop - Kim
- Additional \$2 to enter in Affinity - Sheri

## Adjournment:

Meeting was adjourned at 9:00PM byDarin. The next general meeting will be at 7:30 on 25 August 2016 in Brookings Public Library, Cooper Room B.

Minutes submitted by: Mike Van Hofwegen