

August 2016 Meeting Minutes- Brookings Futbol Club Board of Directors

Thursday, August 25, 2016 7:30 PM

Board Members and Administrators Present

<input type="checkbox"/> Darin Weber	<input checked="" type="checkbox"/> Casey Sampson	<input checked="" type="checkbox"/> Michelle Friedrich
<input checked="" type="checkbox"/> Teresa Conrad	<input checked="" type="checkbox"/> Mike Van Hofwegen	<input checked="" type="checkbox"/> Kim Lietz
<input checked="" type="checkbox"/> Sheri Heinz	<input type="checkbox"/> Sean Mallett	<input checked="" type="checkbox"/> Amber Carda
<input checked="" type="checkbox"/> Brock Thompson		

Guests Present

Jody Ness	Anne Werpy	
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Opening:

The regular meeting of the Brookings Futbol Club was called to order at 7:32PM on 25 Aug 2016 in Brookings Library by Teresa Conrad .

Approval of Agenda

The agenda was unanimously approved as distributed.

Approval of Minutes

The minutes of the previous meeting were unanimously approved as distributed.
Casey motion to approve, second Amber.

Open Issues

Summarize the discussion for each existing issue, state the outcome and assign any action item.

- Change in competitive fees - Teresa
 - Fees proposed to increase across all levels.
 - All checks should be made out to BFC - even Select players.
 - This is something that will be discussed at Select meeting.
 - Select registration will be paper only.
 - All others will be online and paper.
 - Roster and Player cards will reflect BFC for Select players.
 - Update to the website is needed to reflect Select vs. the previous WYSA
 - Comments Questions on proposal for competitive fees
 - The date ranges has been misleading to some in the past.
 - Variability in weather for Fishback, coach availability, and Champions League.
 - First training does typically occur within the posted month. But there is/will be variability. First training will be communicated by team manager.
 - Skills Schools
 - Increasing fees to \$40
 - U8 removed from Winter and Summer - this reflects including U8 in

- competitive
 - 3 yr old added to Little kicks.
 - Dec 1st open for Winter - online.
- Sept 13 is the Youth Fall Jamboree at the Outdoor Adventure Center
 - Casey has a table reserved at this event.
 - Will make a flyer for this event that reflects what BFC offers. -Teresa will work with Donna
- OneNote to be used for Board - what is best method to save for all to access? - Mike
 - Wiggo, Box.com, Google Docs, One Drive, MS Planner
 - Mike will investigate more of these options.
- Summer Registration in Fall Proposal - Teresa
 - We will open Summer only this fall - October
 - Full fee will be requested for the summer only.
 - Return policy should be reviewed with this. Sheri will review and bring to meeting next month.
 - Early Bird discount
 - Could do just for Summer Only as incentive
 - Other proposal to do for all and have a short window.
 - Will be discussion over next month to decide on this by September meeting.
- Direct Marketing/Mailing - Sheri
 - Square One has provided information.
 - Request from Sheri on what the board wants to see for radius for mailing
 - Aurora
 - Elkton
 - Volga
 - Brookings
 - What size flyer - post card. Also look at what the cost of a poster (photo, color) is to hang around town.
 - Other marketing ideas -
 - Can we get something into the schools - outside Brookings too.
 - Facebook
 - Cost as much as you want.
 - Fireworks stand in area spent about \$20/day and you get demographics and region options
 - Park and Rec - assumed to be primary place new to town look.
 - Town and Country Shopper
 - Casey will look into what this costs.
- BFC Calendar - Mike
 - This will be included in where we store notebook. Combine with above item.
- 🔒 • Quickbooks Online vs. Desktop - Kim
 - Online -
 - Much of this would not be used.
 - Version 1 Essential - \$18/mo normally \$30 - 12 month discount
 - Version 2 Plus- \$24/mo normally \$40 - 12month discount
 - Desktop -
 - \$219.95
 - Desktop is more cost effective.
 - Motion to approve Desktop for \$219 by Casey, Second by Amber.
- Additional \$2 to enter in Affinity - Sheri
 - We will not be paying the additional \$2 if we go to them as our software provider.
 - Just be paying \$11 state fees per player.

New Business

- Treasurer Report
 - Double charge for equipment rental is currently reflected for \$1,500. The golf cart company is sending a check.
 - \$676 for scholarship is from Rummage Sale at Fishback
 - A few small goals are left.
 - \$4,800 in what has sold so far.
 - Motion to approve - Amber, Second - Mike. Approved.

- Administrator's Report – (Sheri)
 - SDSSA Player Development
 - State had a WebEx
 - They did record and it's on their website. PPT or whole discussion.
 - Review of why they are making some of the changes they are making
 - Age matrix
 - Concussions - header restrictions
 - ◆ Whose responsibility is it to pull a player was a big discussion. Ref's and coaches
 - ◆ Will have to start putting some of these rules in place. Will need to have concussion protocol in our tournament rules.
 - Field sizes and number of player changes
 - F license -
 - ◆ State is saying they want all coaches to have this license.
 - ◆ Not sure when this will be a requirement and how it will work with some of our parent volunteers. Brock has seen some examples where the age group coordinator can carry this certification.

 - Risk Management for Coaches
 - Affinity they are required to create a profile and password with photo.
 - The photo is potentially a pain point.
 - Sheri is getting access to turn this requirement off.
 - Sheri would like to know from board if we want to continue to have background checks for all league coaches.
 - Will go through Affinity.
 - We would like to get better on who will be helping with coaches.
 - Affinity - Only uploads players on Thursdays. Let the team managers know this.

- Technical Director – (Brock)
 - Believe we will pick 5-7 boys from Madison
 - Age Group Coordinator salaries should be finalized this month.
 - Changes to the U10 game will be significant
 - A lot of things that fall to the Refs
 - Build out line on the field - actual line on the field.
 - Tournaments have choice to play with the rules
 - Punting the ball around the line restrictions
 - Off sides only between build-out line and the goal
 - This is US Soccer but adoption requirement is Aug 2017
 - No heading in U10 - 12 - BFC will adopt this.
 - How do we get this info out to parents?
 - Sheri is willing to send something out.
 - Brock will be reviewing this at coaches meeting.
 - This same info will be sent out by Sheri.

- President's Report – (Darin)
 - No report

- VP Event's Report – (Casey)
 - Fishback Jul 14-16 approved
 - Need to revise rules for concussion
 - First indoor Cubby's tournament soon.
 - Need to talk to AD for Friday night.
 - Brookings Health and Hyvee 5k fun run
 - Oct 15
 - Trying to find organizations that promote activity for a booth.
 - Need to know by - don't know this.
 - Donna knows the info.

- VP League's Report – (Michelle)
 - Request for pay increase for Justin who sets up fields.
 - \$10/hr currently - 8-10years at this rate.
 - New U8 goals will require more effort - can't leave these out.
 - Proposal for \$12 for this year and \$2 year increase until hits \$16 as a cap.
 - Table this motion until next month.
 - 🔒 ▪ Motion to approve \$12 this year for Jason.
 - Motion - Michelle - Second Amber , Approved.
 - League Update
 - Current numbers at 357
 - Tshirts expected Monday
 - Few teams without coaches.

- VP Competitive Report – (Teresa)
 - No report as a result of time.

- VP Development's Report – (Amber)
 - No report as a result of time

- Past President's Report – (Sean)
 - No Report

Agenda for Next Meeting

List the items to be discussed at the next meeting.

- OneNote to be used for Board - what is best method to save for all to access? - Mike
- Summer Only Fall registration - Teresa/Sheri
 - Early Bird - Teresa
 - Return Policy - Sheri
- Marketing Options
 - Square One - Sheri
 - Shopper - Casey
 - Facebook - Sheri?
- Equipment handling compensation - sliding scale motion - Michelle

Adjournment:

Meeting was adjourned at 9 by Teresa. The next general meeting will be at [time] on [date] in [location]. Unknown at time of meeting.

Minutes submitted by: Mike Van Hofwegen